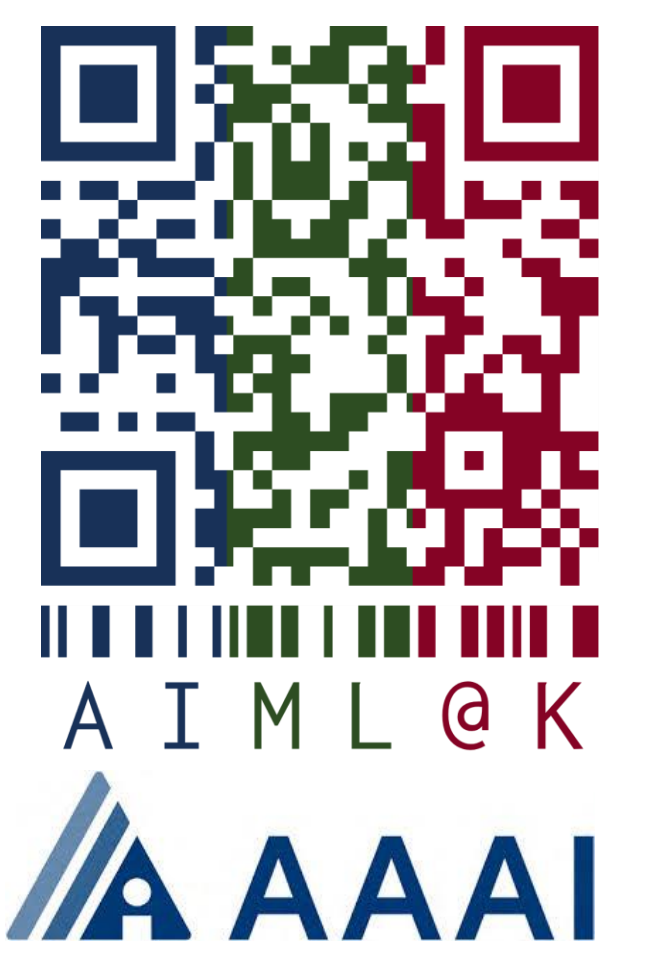




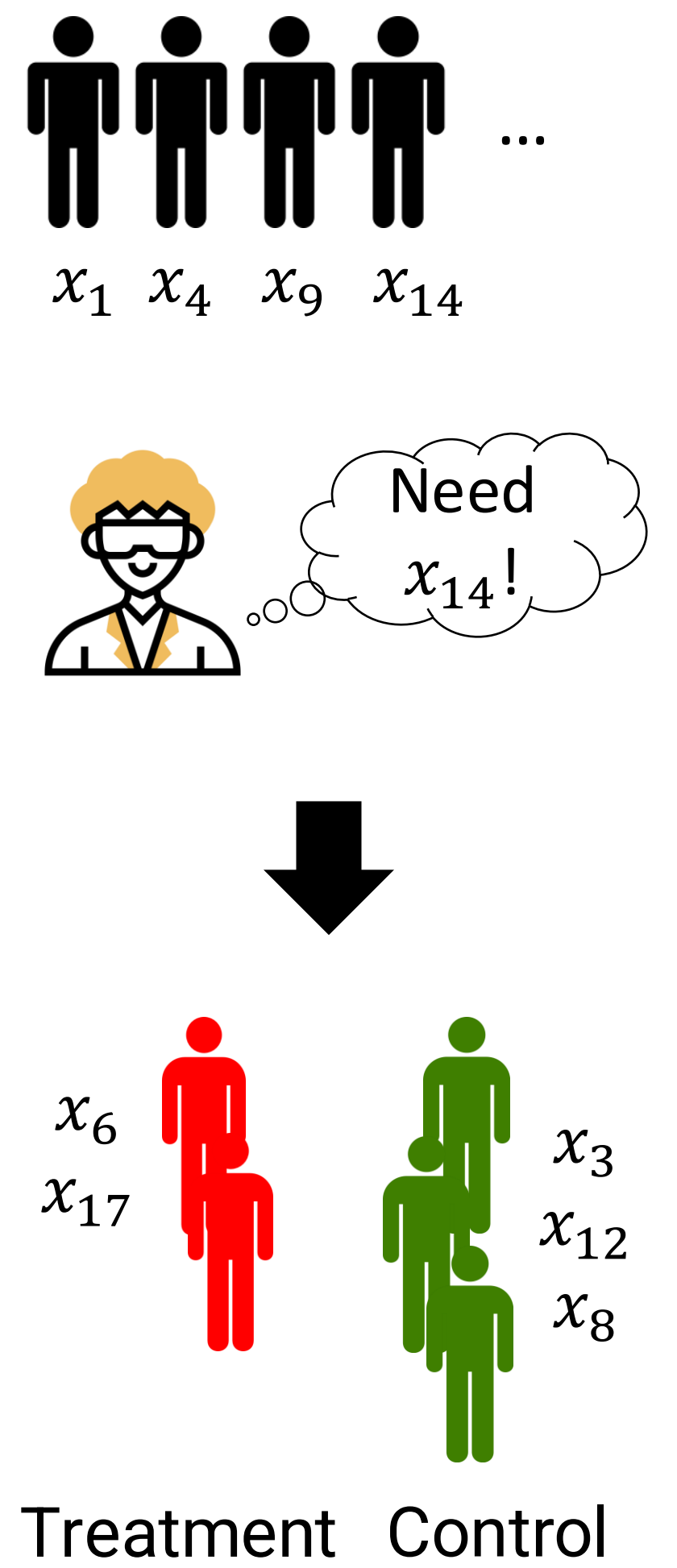
# ABC3: Active Bayesian Causal Inference with Cohn Criteria in Randomized Experiments

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## Motivation

- Randomized experiment is usually expensive, so an efficient experiment design is desirable
- What if we already know the covariate information *a priori*, can we utilize it?
- Active learning: practitioner chooses unlabeled data points and ask the oracle to label them



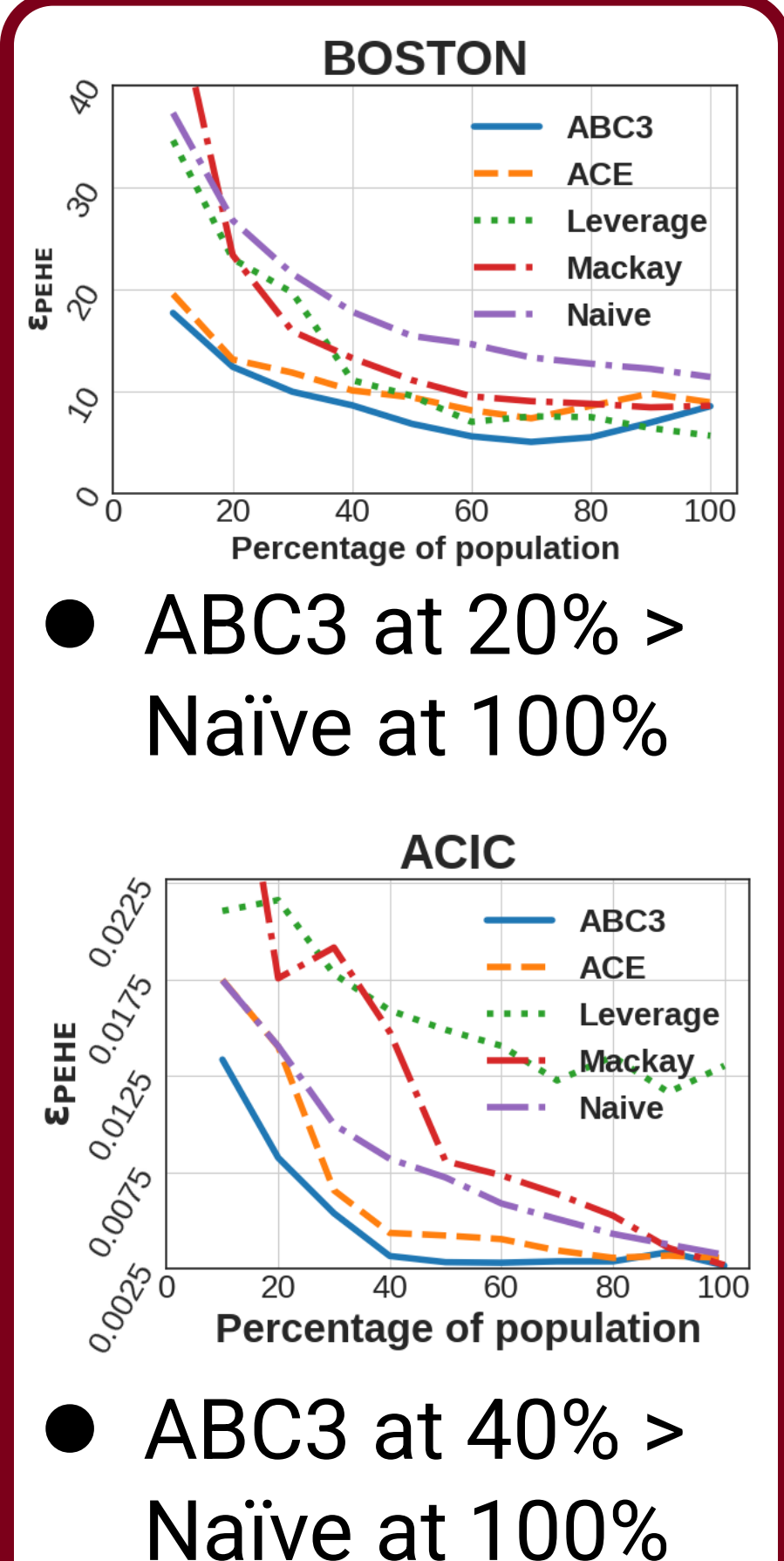
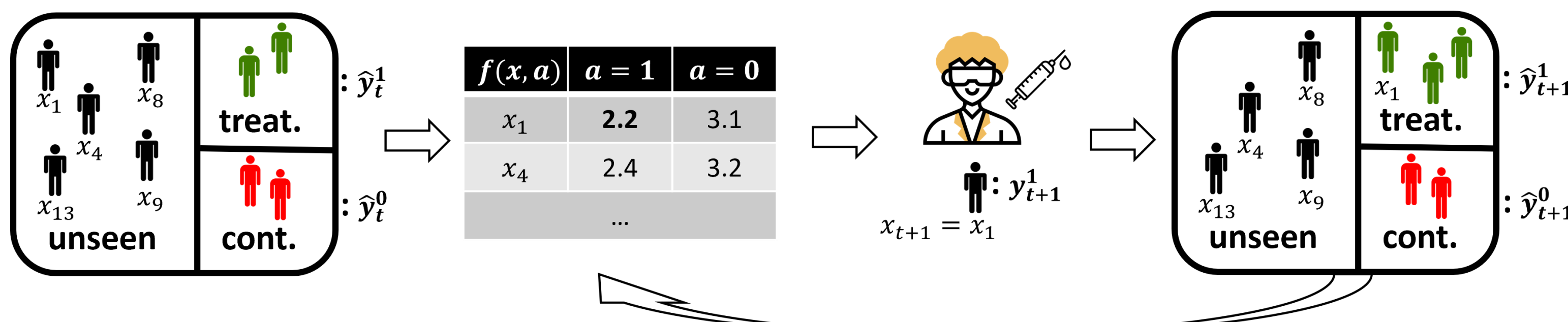
## Problem Setting

- $X$ : covariate,  $Y^a$ : potential outcome for treatment ( $a = 1$ ) and control ( $a = 0$ ) groups
- $X_\Omega, X_t^a$ : covariate sets of the whole subjects ( $\Omega$ ) and treated/controlled subjects at  $t$
- $\hat{y}_\Omega^a, \hat{y}_t^a$ : regressors trained on oracle ( $\Omega$ ), and on collected data set at  $t$
- Goal: Estimate  $CATE(x) = E[Y^1 - Y^0 | X = x]$  with an estimator  $\widehat{CATE}_t = \hat{y}_t^1 - \hat{y}_t^0$
- Original expected precision in estimation of heterogeneous effect (PEHE) includes the population  $CATE(x)$ , which makes analysis tricky. Define  $\widehat{CATE}_\Omega = \hat{y}_\Omega^1 - \hat{y}_\Omega^0$ .
- Suggest Bayesian PEHE:

$$\epsilon_{PEHE}^\Omega(\widehat{CATE}_t) = \int_X \left( \widehat{CATE}_t(x) - \widehat{CATE}_\Omega(x) \right)^2 dP(x)$$

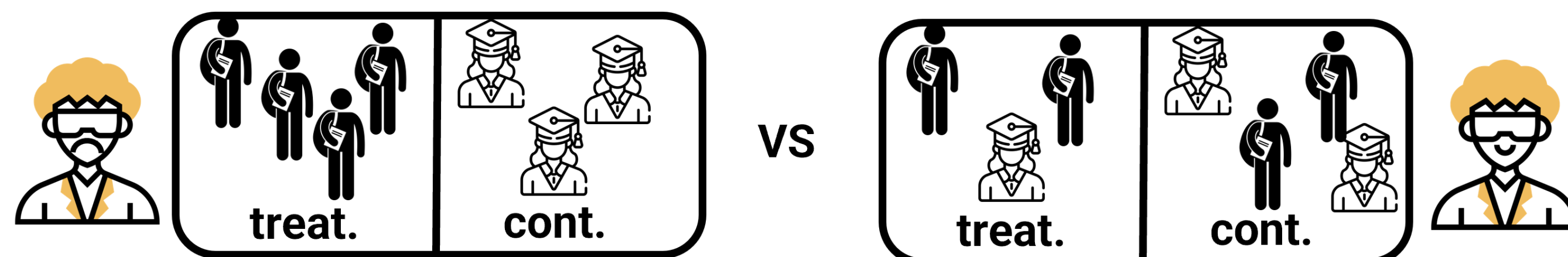
## Algorithm: ABC3

- Goal: Find  $x_{t+1} \in X_\Omega \setminus (X_t^1 \cup X_t^0), a_{t+1} \in \{0,1\}$ , s.t.  $\operatorname{argmin}_{x_{t+1}, a_{t+1}} E_{t+1}[\epsilon_{PEHE}^\Omega(\widehat{CATE}_t)]$
- (Theorem)** Assume  $Y^a \sim GP(0, k(x, x'))$ ,  $\hat{y}_t^a(x) = E_t[Y^a(x)]$ . Then under mild assumptions,  $\operatorname{argmin}_{x_{t+1}, a_{t+1}} E_{t+1}[\epsilon_{PEHE}^\Omega(\widehat{CATE}_t)] = \operatorname{argmin}_{x_{t+1}, a_{t+1}} \int_X V_{t+1}[Y^1(x)] + V_{t+1}[Y^0(x)] dP(x)$  which is similar to Cohn criteria
- Thanks to GP,  $V_{t+1}[Y^a(x)]$  does not depend on future outcome  $y_{t+1}$  (computable in prior)
- We also propose an efficient way to compute the target quantity (Proposition 4.2)

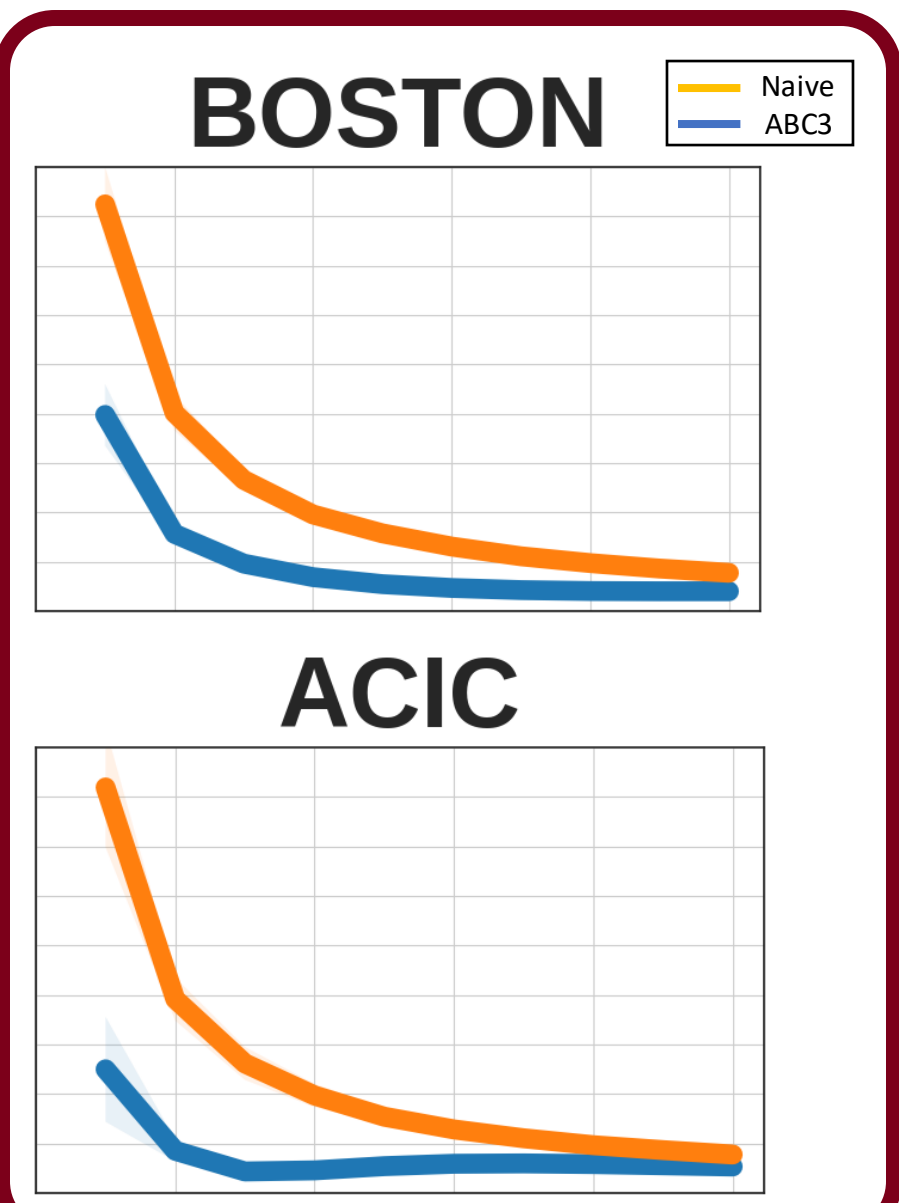


## Balancing

- Balance between the treatment/control groups is crucial



- Maximum Mean Discrepancy( $P, Q$ ): difference of mean embeddings of  $P$  and  $Q$  in RKHS
- (Theorem)**  $MMD(\text{Treatment}, \text{Control}) \leq 4 \left( \frac{\lambda^*}{|X_t^1|} + \frac{\lambda^*}{|X_t^0|} \right)$ : minimized as time proceeds
- $+2 \int_X V_{t+1}[Y^1(x)] + V_{t+1}[Y^0(x)] dP(x)$ : our optimization target

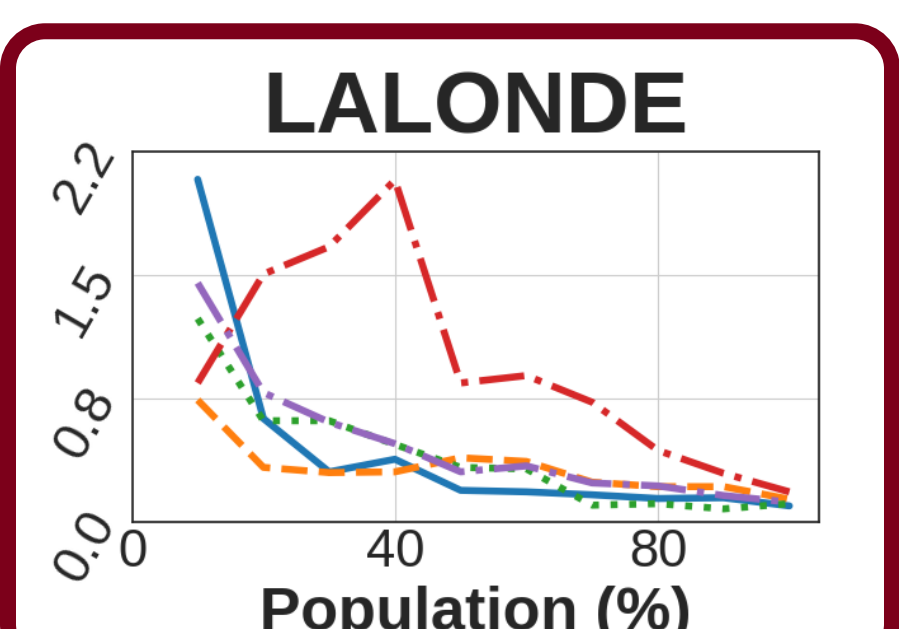


## Theoretical Property

## Type 1 Error

- Type 1 Error rate:  $P_t[\text{Type 1 Error}(x)] = P_t[|Y^1(x) - Y^0(x)| > \alpha]$ ,  $\alpha$ : decision threshold
- (Theorem)** Under Fisher's Sharp Null (i.e.  $CATE(x) = 0$ ), ABC3 minimizes the upper bound of

$$\int_X P_{t+1}[\text{Type 1 Error}(x)] dP(x)$$



## Conclusion

- We introduce ABC3, an active learning algorithm for causal inference from Bayesian perspective
- ABC3 outperforms other algorithms by balancing treatment/control groups and minimizes type 1 error rate

